

# SHAURYA DABHI

GRAPHIC DESIGNER | 3+ YEARS EXPERIENCE  
Specialized in Branding, Social Media & Digital Design

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Vastral, Ahmedabad, Gujarat

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## PROFESSIONAL SUMMARY

Creative Graphic Designer with 3+ years of experience in social media design, branding, and advertising creatives. Skilled in delivering visually engaging and marketing-focused designs that improve brand presence and engagement.

## PORTFOLIO

- Portfolio: [shauryadabhi.croneeck.com](http://shauryadabhi.croneeck.com)
- Behance: [behance.net/shauryadabhi](https://www.behance.net/shauryadabhi)

## WORK EXPERIENCE

### Graphic Designer

AIS Technolabs Pvt. Ltd., Ahmedabad.  
Feb 2023 – Present

### Key Responsibilities:

- Designed 100+ social media creatives for various brands
- Created branding materials including logos, brochures, and ad creatives
- Developed marketing creatives for digital campaigns
- Designed website graphics, banners, and UI elements
- Collaborated with marketing team for campaign visuals
- Delivered projects within deadlines with high-quality output

## **Key Highlights:**

- Strong understanding of design and marketing combination
- Ability to create high-converting ad creatives
- Fast learner with a trend-based design approach
- Experience in handling multiple design projects

## **SKILLS**

### **Tools:**

Photoshop, Illustrator, CorelDRAW, Canva

### **Core Skills:**

Social Media Design, Branding, Ad Creatives, Web Graphics

### **Additional:**

WordPress, Basic HTML/CSS, Social Media Handling

## **EDUCATION BACKGROUND**

- **Web & Graphic & Multimedia** — Cohesion Institute (2015–2017) — Certified
- **B.Com** — Gujarat University (2011–2014) — Second Class

## **PERSONAL DETAILS**

**NATIONALITY:** Indian

**LANGUAGES:** Gujarati, Hindi & English